



KIM DALEY

art direction + design

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📍 Portland, OR

EDUCATION

Ringling College of Art & Design | Sarasota, FL
BFA Graphic and Interactive Communication
Minor in Business of Art and Design

PROFESSIONAL EXPERIENCE

Nelson Cash | Art Director – Portland, OR (2020 - Present)

- Digital concept and design for a range of clients.

RoundHouse | Art Director – Portland, OR (2018 - 2020)

- Digital, experiential and retail concept and creative for adidas and Reebok.

Swift | Art Director – Portland, OR (2017 - 2018)

- Concepting and Art Directing digital campaign creative for Google Hardware.

Swift | Designer – Portland, OR (2015 - 2017)

- Concepting, illustrating, animating and art directing a variety of digital creative for a wide range of clients including Nestle, Mattel, Twitter, PERIOD and Google.

AKQA | Freelance Designer – Portland, OR (2014)

- Digital design work for the Nike website experience.

Hallmark Inc. | Interaction Design Intern – Kansas City, MO (Summer 2014)

- Worked with the Digital and Marketing studios to concept and execute design solutions for various mobile app products.

Gravitytank | Visual Communication Intern – Chicago, IL (Summer 2013)

- Collaborated with a multidisciplinary team to brainstorm, prototype solutions and expand SC Johnson's existing target audience.

PROFICIENCIES

Skilled: Photoshop, Illustrator, InDesign, After Effects, Microsoft Suite

Working Knowledge: Figma, Sketch, Cinema 4D, Letterpress Printing

AWARDS & HONORS

2013 – 2014	Ringling College AIGA Student Chapter President
2013	AIGA Worldstudio Scholarship - <i>Recipient</i> Adobe Design Achievement - <i>Semi Final in Print Communication</i> Adobe Design Achievement - <i>Semi Final in Interactive Design</i>
2014	Gold Local ADDY ("Behind the Story") - AAF Judge's Choice ("Behind the Story") - AAF 1st Place in Best of Ringling Gallery Show ("Study Buddy") President's Choice in Best of Ringling Gallery Show ("Study Buddy")